

Do your schools need additional funding for classroom resources?

Would your district benefit from a turnkey program to raise funds and harness support from the community?

If so, Adopt-A-Classroom can help your district get funds into the classroom...



There is no cost to launch the program, however, there are certain tasks the school district must complete in order to properly launch the program and optimize the opportunity for success.

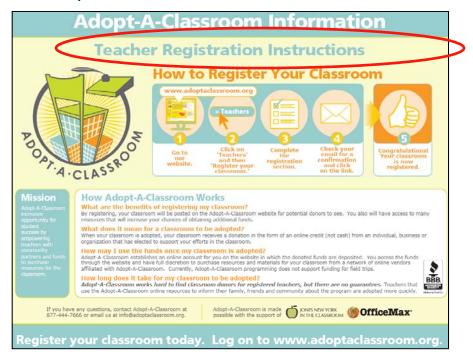
Part 1 – School District Responsibilities

- Decision making: The school district makes the decision to support the program launch across the district.
- Principals: The school district educates all principals about how the program benefits their school.
- Teachers: The school district distributes registration instructions to all teachers.
- Marketing: The school district promotes the program in order to build awareness in the community (e.g., in newsletters, town hall meetings)



Part 2 – Teacher Responsibilities

- Registration: All teachers register at <u>www.AdoptAClassroom.org</u> to activate their online account.
 - Instructions for registering can be provided to teachers via email or with printed materials





Part 2 – Teacher Responsibilities

- Marketing: Teachers use resources provided by Adopt-A-Classroom to promote their classroom to:
 - Teacher's own family, friends, contacts and extended network
 - Students' parents
 - Local businesses

Adopt-A-Classroom Information

How Adopt-A-Classroom Works

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Example of email template from Adopt-A-Classroom that teachers can send to contacts. (Teachers who send this email out to 10-15 recipients typically receive \$85-\$100 in donations. OAT-A-CLASSRO A registered user of Adopt-A-Classroom has sent you an email. I am reaching out to you to help me inspire my students to reach their highest potential. Adopt-A-Classroom (www.adoptaclassroom.org) is a non-profit organization that offers an easy and accountable way for you to donate funds to my classroom and make a real difference for me and my students. All donations are tax-deductible, 100% of the donation goes to my classroom, Adopt-A-Classroom takes \$0 out for administration. Here's a description of my classroom and our specific needs: School: Grand Prairie Elementary School Grade: 1st Grade Subject: All Number of students your donation will impact: 22 My classroom really needs two computers. The students do not have access to this in the classroom. We are just beginning

Denation formscan be printed out
to be distributed



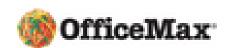
Part 3 – Teacher Shopping

- Once a teacher receives a donation to his/her classrooms, the teacher can will have full discretion to purchase classroom materials from a network of online vendors.
- Vendors include:































Helping Communities Help Schools

<u>Case Study:</u> Miami-Dade County Public Schools

- Miami-Dade County Public Schools formalized a partnership with Adopt-A-Classroom in August 2008.
- Year 1 goal: raise \$250,000. They surpassed their expectations by raising \$340,107 by the end of the 2008-2009 school year.
- District level support played a vital role in program's success.
 - Start-Up Kits were provided to every school in the district. Kits included teacher registration instructions and donation cards to distribute.

Registration contests were held to generate excitement and donation

activity.

"During these tough economic times, this opportunity to provide teachers, and in turn, our students, with additional materials and supplies through the community's generosity is heartening."

Lisa Thurber, District Director Miami-Dade County Public Schools





Opportunity For Your Community To Help

- It's likely that members of the community want to help your schools, but they're unsure how.
- The Adopt-A-Classroom program provides the community a safe way to donate funds.

TEACHER TESTMONIAL:

"Last month, I told a classroom of parents about Adopt-A-Classroom, explaining how the contributions allow for accountability by the correspondence required. The very next day, I received a donation.

I purchased class sets of trade books, science equipment, and math manipulatives. These are the types of materials that excite students about learning and create lifelong learners. 'Beyond the book' kinds of activities are not possible without the additional resources that Adopt-A-Classroom helps provide.

Parents want to help and this is one very important way that they are given the opportunity to assist teachers when they cannot physically be there."

Susan Bostick, Teacher



Meaningful Partnership Experience

 The program creates opportunities for communication between teachers and donors in order to foster a meaningful partnership experience.

DONOR TESTMONIAL:

"I was introduced to Adopt-A-Classroom by Michele Feit, a first grade teacher. When she described the program, it sounded so smart and worthwhile that I told her I would be happy to adopt her class. Michele encouraged me to visit my adopted class and it was a day I will remember forever.

The students made a giant welcome banner and a thank you book containing pages contributed by each student where they expressed, in words and pictures, how much my donation meant to them.

To say that I was hooked would be an understatement! I promised Michele that as long as she teaches, I will adopt her class, and I have kept that commitment even as she has changed schools."

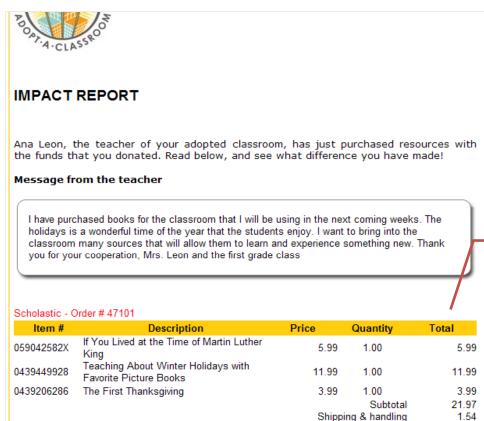
Felice Shulman, Donor since 2002



Accountability and Transparency

 Donors are comfortable donating through Adopt-A-Classroom because they are provided 100% accountability and

transparency.



Total - Order #47101

23.51 23.51 All donors
receive
"Impact
Reports"
detailing how
donated funds
are used,
item-by-item,
dollar-for-dollar



A Unique Solution For School Districts

- Requires minimal investment of resources from school district.
- Administrators and teachers are provided with outreach tools proven to garner community support for teachers and students.
- Innovative model that enables 100% of donations to be passed through to the teachers. Adopt-A-Classroom takes \$0 out for administration.
- Teachers have unfettered purchasing power and full discretion to purchase resources that meet their unique classroom needs.



About Adopt-A-Classroom

Who we are:

- National, award-winning 501(c)(3) nonprofit organization that enables individuals and businesses to support teachers and their students
- Program emphasis on supporting classrooms as gateway to success for children and communities
- Founded in 1998

Our mission:

 To increase opportunity for student success by empowering teachers with community partners and funds to purchase value-added resources for the classroom.



About Adopt-A-Classroom

Our success:

- Raised approximately \$11 million on behalf of classrooms in underserved schools across the country
- Impacted over 30,000 classroom teachers and 1 million students, pre-dominantly students living below poverty, representing all 50 states and U.S. territories
- BBB accredited charity as meeting all of the BBB Standards for Charity Accountability

 CHARITY

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- 4 star (the highest) rating from CharityNavigator.com
- For more information visit <u>www.adoptaclassroom.org</u>



Launch A Program In Your District Today

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Founder, Executive Director

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